

#ONEROUGE

WALLS PROJECT

DRIVER OF POVERTY

Access to Affordable Transportation

Mural Theme: "The Places We'll Go"

Join The Walls Project in igniting change by supporting our upcoming mural on "The Places We'll Go", which addresses the Driver of Poverty around transportation access.

Cities have been designed for cars and not for its residents. The average cost of transportation in Louisiana is 25% of median household income. In many underserved communities in Baton Rouge, access to affordable transportation is limited to walking, bikes, or buses. This often affects impoverished families' abilities to get to school and/or work. Baton Rouge's roads lack the proper accommodations for pedestrians and bicyclists, making this mode of transportation dangerous and even deadly.

Data on this Driver



3.8

bicycle deaths per million residents



43%

of residents making less than \$25,000/year don't own a car



3rd

worst mid-sized city for traffic, Baton Rouge

DONATE

With your support, you are helping our organization in more ways than one. Not only are you helping raise awareness about this Driver of Poverty, you are contributing toward our programs focused on helping lift communities out of poverty.

To donate go to bit.ly/transportationla

PARTNER

As a partner, you can help us by utilizing your network to raise awareness and provide institutional knowledge around this Driver. We invite you to join the coalition to change the narrative on Transportation by attending our Living Room Session or the mural unveiling event. At these events we will have opportunities for you to share your truth on this Driver.



To learn more about all the Drivers, visit thewallsproject.org/onerouge

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WALLS PROJECT

To donate, please contact
support@thewallsproject.org
(225) 434-0515

Ticket to Ride Level

\$10,000

- Input into final mural design
- Lead partner listed in press release
- Living room session acknowledgment
- Mic time at mural unveiling ceremony (press conference)
- Plaque - 1st tier listing

First Train Home Level

\$5,000

- Additional partners listed in press release
- Mentioned at mural unveiling event press conference
- Plaque - 1st tier listing

Walkin' to New Orleans Level

\$2,500

- Mentioned at mural unveiling event press conference
- Plaque - 2nd tier listing

Pedal Pusher Level

\$1,000

- Plaque - 3rd tier listing

Your donation's impact year-round

Your contribution will not only impact the creation of this mural, it will also help fund our programs' costs to **CREATE, CULTIVATE, and REACTIVATE** our communities in need.



\$10,000 pays for



Training Curriculum Development



1 Semester Hustle & Grow @ EBR Schools



1 Modular Community Garden

\$5,000 pays for



15 Laptops



3 Levels Tuition for Trainee



2 Local Artists

\$2,500 pays for



5 DSLR Cameras for Futures Fund



Futures Fund Session Lunch for Trainees



150 Gallons Paint

\$1,000 pays for



2 Walls Project Pre-Apprentice Stipends



8 Photoshop Pre-Apprentice Licenses



60 Cans of Spray Paint