

# #ONEROUGE

WALLS PROJECT

## DRIVER OF POVERTY #5

High number of households with children living in poverty

### Mural Theme: "The Climb"

Join The Walls Project in igniting change by supporting our upcoming mural on "The Climb", which addresses the 5th Driver of Poverty.

There are many effects poverty has on the development of children. Scientists are specifically studying the effects of poverty on children's brain development. Cognitive development is intimately related to socioeconomic status. Cognitive performances are affected both emotionally and intellectually. This begins in the early stages of childhood and continues on.

Through public art, The Walls Project hopes to affect the dialogue around educational attainment and access for all ages.

#### Data on this Driver



**28.4%**

of Louisiana children live in poverty



**1 IN 9**

of children in Louisiana are homeless



**40%**

of children born in North Baton Rouge will remain in the same socioeconomic status as an adult

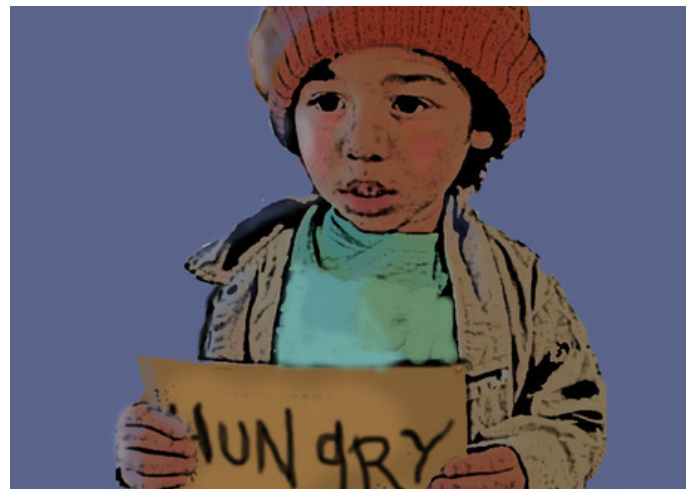
## DONATE

With your support, you are helping our organization in more ways than one. Not only are you helping raise awareness about this Driver of Poverty, you are contributing toward our programs focused on helping lift communities out of poverty.

To donate go to [bit.ly/onerouge](http://bit.ly/onerouge)

## PARTNER

As a partner, you can help us by utilizing your network to raise awareness and provide institutional knowledge around this Driver. We invite you to join the coalition to change the narrative on The Climb by attending our Living Room Session or the mural unveiling event. At these events we will have opportunities for you to share your truth on this Driver.



To learn more about all the Drivers, visit [thewallsproject.org/onerouge](http://thewallsproject.org/onerouge)

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To donate, please contact  
support@thewallsproject.org  
(225) 434-0515

## Social Mobility Level

**\$10,000**

- Input into final mural design
- Lead partner listed in press release
- Living room session acknowledgment
- Mic time at mural unveiling ceremony (press conference)
- Plaque - 1st tier listing

## Broken Rung Level

**\$5,000**

- Additional partners listed in press release
- Mentioned at mural unveiling event press conference
- Plaque - 1st tier listing

## Glass Ceiling Level

**\$2,500**

- Mentioned at mural unveiling event press conference
- Plaque - 2nd tier listing

## Bootstraps Level

**\$1,000**

- Plaque - 3rd tier listing

## Your donation's impact year-round

Your contribution will not only impact the creation of this mural, it will also help fund our programs' costs to **CREATE, CULTIVATE, and REACTIVATE** our communities in need.



### \$10,000 pays for



Training Curriculum Development



1 Semester Hustle & Grow @ EBR Schools



1 Modular Community Garden

### \$5,000 pays for



15 Laptops



3 Levels Tuition for Trainee



2 Local Artists

### \$2,500 pays for



5 DSLR Cameras for Futures Fund



Futures Fund Session Lunch for Trainees



150 Gallons Paint

### \$1,000 pays for



2 Walls Project Pre-Apprentice Stipends



8 Photoshop Pre-Apprentice Licenses



60 Cans of Spray Paint