

#ONEROUGE

 **WALLS** PROJECT

DRIVER OF POVERTY #3

Lack of homeownership and escalating rental costs

Mural Theme: "Drawing the Line"

Join The Walls Project in igniting change by supporting our upcoming mural on Love Thy Neighbor, which addresses the 3rd Driver of Poverty.

Lack of home ownership prevents generational wealth. This disables younger generations in families from being able to utilize property value as leverage. Escalating rental costs result in many members of the community having to move. Rental costs rise while wages remain stagnant, creating unstable housing.

Data on this Driver



168,000

households paying more than 50% of income on housing



35%

of Louisiana residents are renters



60%

of African-Americans in Louisiana do not own homes

DONATE

With your support, you are helping our organization in more ways than one. Not only are you helping raise awareness about this Driver of Poverty, you are contributing toward our programs focused on helping lift communities out of poverty.

To donate go to bit.ly/onerouge

PARTNER

As a partner, you can help us by utilizing your network to raise awareness and provide institutional knowledge around this Driver. We invite you to join the coalition to change the narrative on Drawing the Line by attending our Living Room Session or the mural unveiling event. At these events we will have opportunities for you to share your truth on this Driver.



To learn more about all the Drivers, visit wallsproject.org/onerouge

#ONEROUGE

WALLS PROJECT

To donate, please contact
support@thewallsproject.org
(225) 434-0515

Open Doors Level

\$10,000

- Input into final mural design
- Lead partner listed in press release
- Living room session acknowledgment
- Mic time at mural unveiling ceremony (press conference)
- Plaque - 1st tier listing

Home is Where the Heart Is Level

\$5,000

- Additional partners listed in press release
- Mentioned at mural unveiling event press conference
- Plaque - 1st tier listing

Changing the Narrative Level

\$2,500

- Mentioned at mural unveiling event press conference
- Plaque - 2nd tier listing

Speaking Truth Level

\$1,000

- Plaque - 3rd tier listing

Your donation's impact year-round

Your contribution will not only impact the creation of this mural, it will also help fund our programs' costs to **CREATE, CULTIVATE, and REACTIVATE** our communities in need.



\$10,000 pays for



Training Curriculum Development



1 Semester Hustle & Grow @ EBR Schools



1 Modular Community Garden

\$5,000 pays for



15 Laptops



3 Levels Tuition for Trainee



2 Local Artists

\$2,500 pays for



5 DSLR Cameras for Futures Fund



Futures Fund Session Lunch for Trainees



150 Gallons Paint

\$1,000 pays for



2 Walls Project Pre-Apprentice Stipends



8 Photoshop Pre-Apprentice Licenses



60 Cans of Spray Paint