

Walls to *Inspire*



School Placemaking &
Culture-Building



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Artist Skinny Dope

Project Overview



Mural unveiling ribbon cutting at John Q. Adams Elementary in Dallas, TX.

This school-based mural program brings art, culture, and healing into learning environments by transforming blank walls into vibrant reflections of student identity and community pride. For over 12 years in Baton Rouge, and in recent years across Dallas and Colorado, The Walls Project has partnered with schools to co-create murals that celebrate local heritage, amplify student voices, and highlight shared histories.



Scotlandville High School students working on mural (see more on page 5).

Each mural is developed through a collaborative process that engages students, teachers, artists, and community members. Together, they design and paint meaningful visuals that reflect the culture, aspirations, and lived experiences of the school community. This hands-on experience helps students connect more deeply with their environment, build self-esteem, and take ownership of their space.

Beyond the art itself, the program fosters connection, creativity, and critical thinking, proving that art has the power to educate, inspire, and heal. These murals are more than decoration—they are lasting symbols of unity, expression, and transformation.

200+

Walls murals professionally completed

Art Education experiences decrease disciplinary actions by

↓ 3.6%

Low-income students that are highly engaged in the arts

2x

as likely to graduate college as their peers with no arts education

Youth who engage in intergenerational storytelling and place-based arts programs show a increase in cultural pride and identity awareness

28%

Our Process



1 Initial Consultation

➤ Identify goals, gather input, and assess each site's unique character, opportunities, and constraints.

2 Community Engagement & Research

➤ Through workshops, surveys, and listening sessions, we ensure the designs reflect community voices, local history, and cultural identity.

3 Concept Development & Design Approval

➤ Our artists develop design mockups based on community feedback. Drafts are reviewed collaboratively before final approval.

4 Surface Prep & Fabrication

➤ We prepare walls or ground surfaces, apply necessary treatments (e.g., priming, graffiti coating), and fabricate materials as needed.

5 Installation & Community Engagement

➤ Murals and gardens are installed by professional artists, often with help from community members and youth apprentices to build ownership and local pride.

6 Unveiling & Maintenance

➤ We celebrate each completed project with a public unveiling event, followed by guidance on long-term care and activation.

Our work in Louisiana

We bring color, creativity, and purpose to school walls through murals that blend STEM education with placemaking. By working directly with students, teachers, and administrators, we design art that not only reflects the school's identity but also sparks curiosity, encourages learning, and strengthens community pride.



Artist Marc Fresh

Scotlandville High School

In 2017, artist Marc Fresh collaborated with students at Scotlandville High School to create a large-scale mural inspired by STEM. Towering over 30 feet tall, the mural remains a powerful symbol of student creativity, academic pride, and the lasting impact of art in educational spaces.



Artist Eduardo Mendieta

Mentorship Academy

"On the Shoulders of Giants" is a striking, large-scale mural by Eduardo Mendieta, located at Downtown Baton Rouge's Mentorship Academy. Completed in 2015 and still vibrant today, the mural has watched over countless graduating classes, inspiring students to aim higher as they walk beneath its powerful upward gaze.



Scotlandville Magnet students helping work on the mural's panels.



Artist Dianna Ladmiraault Clawson



Artist Skinny Dope

Park Forest Elementary

In 2021, artist Dianna Ladmiraault Clawson brought STEM to life through a mural that spans multiple hallways. Her work encourages students to envision themselves in science and technology careers, using vibrant imagery to build a visual bridge between creativity, learning, and future opportunity.

Louisiana Key Academy

Completed in 2022 with active student involvement, artist Skinny Dope created a dynamic series of murals in the school's play courtyards. Designed to spark creativity and exploration, the murals incorporate interactive games that transform recess into a space for imaginative play and joyful learning.



Artist Brendan Palmer



Artist Dianna Ladmiraault Clawson

Brookstown Middle School

This three-part mural series was completed in 2018 at Brookstown Middle School, celebrating the school's innovative aquaponics lab operated by We Produce Grads. Painted while school was out of session, the murals offered students a colorful and inspiring welcome back to campus.

Our work in Texas

In South Dallas, The Walls Project has partnered with Texas Trees Foundation's Cool Schools initiative to transform learning environments across the city. Through a series of murals in seven schools across the DFW area, we've worked alongside students, educators, and artists to bring school walls to life with imagery that reflects nature, community, and student identity. Each mural is designed to complement outdoor learning spaces while inspiring pride, creativity, and a stronger sense of belonging within the school.



Artist Dora "By Zeneth" Renosa

John Q. Adams Elementary

At John Q. Adams Elementary, a community meeting brought parents and residents together to shape the vision for a new mural. With a strong focus on honoring Hispanic heritage, attendees emphasized vibrant colors, cultural symbolism, and the inclusion of alebrijes. The phrase "Piensa que puedes y podrás" became the mural's powerful, inspiring centerpiece.



Artist Dora "By Zeneth" Renosa



Students show off their completed mural vision boards.



Joyful students celebrate at the mural unveiling event..

JN Ervin Elementary

At JN Ervin, school staff prioritized a mural that honors student identity, legacy, and ambition. Centered on a “past, present, and future” theme, the design highlights James Nelson Ervin’s educational impact while celebrating today’s students and their future success. The mural fosters pride, belonging, and a powerful message of possibility.



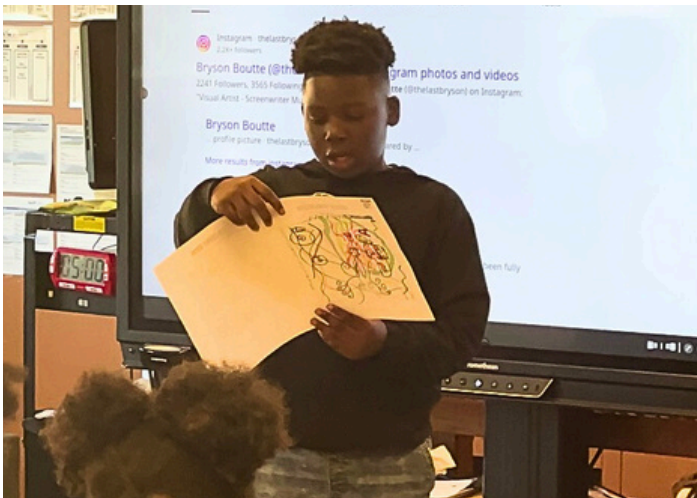
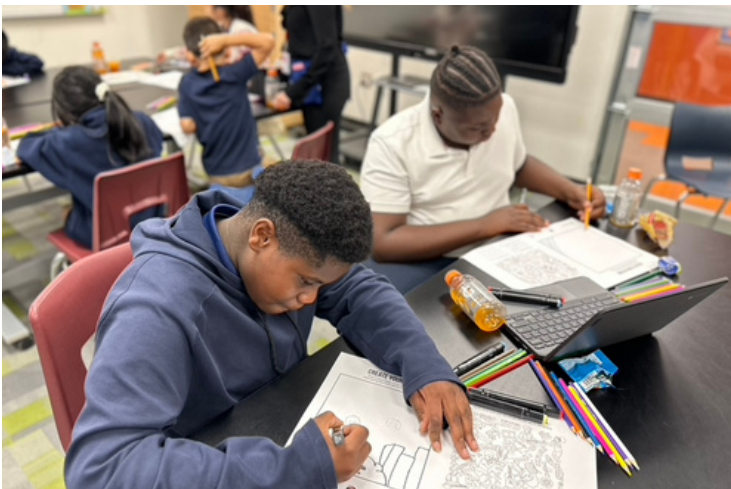
Artist Bryson Boutte



JN Ervin students show their completed mural masterpieces.



Student shows off their mural-inspired art.



MLK Jr. Arts Academy

At MLK Jr. Arts Academy, artist Lakeem Wilson created a playful mural series titled “Composing Master Minds” on the school's playground exterior. Featuring students engaged in music, dance, visual arts, and photography, the mural celebrates creativity, cultural diversity, and self-expression. Developed through collaboration with staff and students, the mural reflects the school’s arts-focused identity and inspires pride, inclusivity, and imagination. It serves as a daily reminder of each student’s potential and the empowering nature of art.



Artist Lakeem Wilson



Artist Lakeem Wilson engaging with the students.



Young artist gets into the groove during Mr. Wilson's visit.

Our work in Colorado

Across Colorado, from the mountain town of Durango to the cities of Denver and Aurora, The Walls Project has partnered with schools to bring vibrant, student-centered murals to life. We collaborate with elementary, middle, and high schools to create opportunities for students to share their voices, ideas, and creativity through lasting works of art that reflect their communities and cultures.



Durango High School

At Durango High School, over 35 students collaborated to create a vibrant mural adjacent to the IMPACT Career Innovation Center. Led by senior artist Maisy Harlan and mentored by alumnus Parker Ledford, the project was completed in a single day, embodying student leadership and community spirit.



Artist Juls Mendoza



Park Elementary

“Crew” is a student-designed mural created by the young artists of Park Elementary in Aurora. From concept to completion, students led the way—bringing their ideas, teamwork, and creativity to life on the school walls. The project celebrates collaboration, school pride, and the power of youth voice through art.

Lansing Elementary

Aurora, CO’s Lansing Elementary’s entryways were transformed with vibrant murals by artists Juls Mendoza and Sandra Fettingis. This event occurred during the MLK holiday, where students and volunteers joined in, blending art, service, and community pride.

Lansing Elementary

Transforming the outdoor space at Lansing Elementary, a series of fun and whimsical murals were created by artists Juls Mendoza & Sandra Fettingis with the help of dedicated volunteers during Earth Day 2025. The artwork was paired with a school garden, encouraging a tranquil experience and a connection to healthy living.



Artist Juls Mendoza



Artist Sandra Fettingis

Garden Place Academy

In the Globeville neighborhood of Denver, CO, artist Anthony Garcia Sr. of the Birdseed collective helped transform the school’s storage shed into a fruit-and-vegetable covered mural with the support of student and faculty volunteers.



Artist Anthony Garcia Sr. (Birdseed Collective)

About Walls Project

The Walls Project leads programs, events, and alliances that work to break through and tear down the societal walls that discourage or prevent people from living safe, healthy, and prosperous lives.

Since 2012, Walls has led integrated programs and events, contributing \$3M+ in economic growth to Louisiana's capital region and pursuing areas of need where services and programming do not exist or are cost-prohibitive for much of the population.

Walls was founded on the belief that the physical, social, and economic conditions of individuals ultimately and collectively inform the overall safety, health and well-being, and economic conditions of communities.

Organization & Program Management



Dr. Ashlyn Harrison
Co-Executive Director,
Louisiana



Morgan Udoh
Assoc. Director of
Public Art &
Placemaking



Jesse Jones
Baton Rouge Program
Manager



Paul Franklin
Dallas Program
Manager



Casey Phillips
CEO, Walls Project
Co-Executive Director,
Texas



Thomas Donley
CFO, Walls Project
Co-Executive
Director, Colorado

Project Pricing

ONE-TIME - PREMIUM

1 Mural Completed in 8-12 weeks

\$20,000

- ✓ 6 weeks of stakeholder meetings
- ✓ 4 Rendered mock-ups of murals by professional artists (1 mural design selected)
- ✓ Event planned around mural installation (100 people)
- ✓ Press release, blog post, and ribbon cutting (upon request)

MURAL SERIES - BASIC

3 Murals Completed in 6 Months

\$55,000

- ✓ 12 weeks of stakeholder meetings
- ✓ 6 Rendered mock-ups of murals by professional artists (3 mural designs selected)
- ✓ Event planned around mural installations (3 events x 100 people)
- ✓ Press release, blog post, and ribbon cutting (upon request)

MURAL SERIES - PREMIUM

6 Murals Completed in 1 Year

\$100,000

- ✓ 24 weeks of stakeholder meetings
- ✓ 12 Rendered mock-ups of murals by professional artists (6 mural designs selected)
- ✓ Event planned around mural installations (6 events x 100 people)
- ✓ Press release, blog post, and ribbon cutting (upon request)



Contact Us



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